

Agile Business Process Management

Fast implementation of business strategies

Topic

The half-life of business models now falls to an extent, as it was unthinkable years ago. Market opportunities often arise unexpectedly and disappear as quickly as they have opened up. They are associated with risks that are hard to predict. Exploiting such market opportunities and the associated optimal profit potential requires a completely new form of business strategy. Critical for success are the speed, efficiency and ultimately the consequence in implementing the strategy. **Agility is the need of the hour!** And it is clear that the requirements cannot be met with the conventional methods and technologies of IT. The solution can only lie in the "emancipation" of the business: Instruments have to be made available to the business, with which strategies can be rapidly and consistently be reproduced into agile business processes. The goal is not to replace the IT services, but supplementing it with **agile and inexpensive procedures**.

The solution: Agile Business Process Management

As one of the pioneers of business process management PROMATIS is active since the early nineties, designing and implementing integrated business solutions. And with today's technologies, it is possible to bring agility into business: The business itself now becomes active and drives the implementation of strategies into effective business processes. The dangerous clashes between strategy and process are past history - **Business Excellence is the result!** The IT architecture provides a solid framework and business rules for standardizing and supports access to enterprise applications with seamlessly integrable Web services. Agile Business Process Management is what we call this solution. And it fits for companies, unions, foundations, associations and public administration alike.



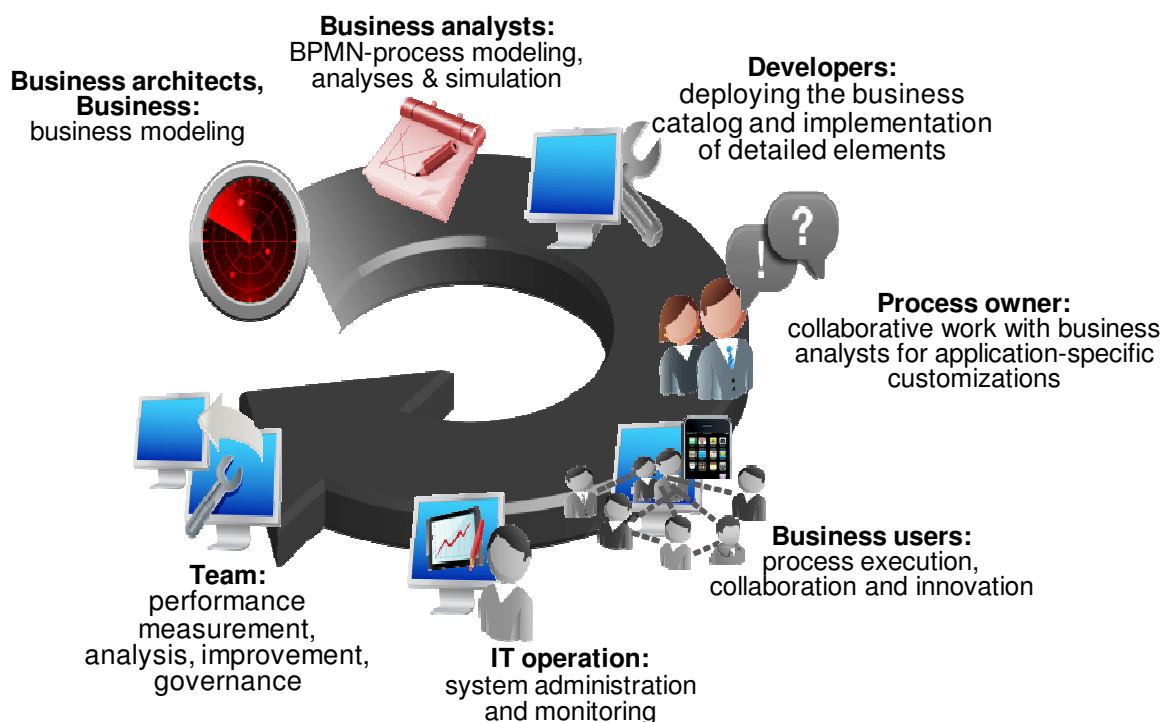
Alignment of business processes to the strategy

Agile Business Process Management

Oracle BPM Suite: Design + Execution + Monitoring

Oracle BPM standard product

With the Rel. 11g of their BPM Suite, market leader Oracle offers the most **complete and consistent** (including BPMN 2.0, BPEL, WS-Human Task) **standard-based** suite of Business Process Management (BPM) products. It creates a **unified environment** for design, development, implementation and monitoring of business processes. Powerful and perfectly coordinated products for business users and management are included, as well as for process engineers and software developers.



Role-based BPM tools in the business process lifecycle

Typical usage scenario

In practical use, an approach has a proven in which at first the IT builds up a BPM architecture, based on Oracle BPM Suite. In a business catalog, Web Services and adapters are made available that allow for an integration of existing enterprise applications and the implementation of standardized business functions. In addition, a process portal is "clicked together". The starting point of Business Process Management is then the business modeling, into which specified business strategies find their way. For this purpose, tools such as Horus or Oracle BPA are used. Provided model generators generate BPMN process models that are used for analysis, simulation and process execution. Elements of the business catalog are "latched" into the BPMN models; these then ensure the transition into the real system world. From general process models, area-specific processes can be made, using easy-to-use process compositors. The finished **processes are then directly executable** and can be monitored in the process portal. The interaction between user and processes takes place in the portal. In short, **the easiest and fastest way to provide business process solutions quickly and cost-effectively.**

Agile Business Process Management

PROMATIS BPM Appliance™: Business Process Management “out of the box”

Evolutionary Implementation Strategy

In practice, it has proven successful to bring Business Process Management into the company in the framework of an evolutionary implementation strategy. Important are **quick and measurable results** based on clearly communicated earnings targets. In this respect, an initial feasibility study always includes an economic study, which expresses the targets for return on investment (ROI). A first practical **pilot system** proves positive results (quick wins), and subsequently BPM is rolled out to **processes with high benefit** - so-called Value Champions. On this basis, there is always more evolution "into the depths of the company" to where important business applications are embedded in the processes. Eventually the company or **group-wide BPM rollout** takes place.

PROMATIS BPM Appliance™ - BPM Complete Package at a low price

The business process and Oracle specialist PROMATIS has created a solution product with BPM Appliance™ that makes it easy for customers to get in on Business Process Management:

- Best Practice Knowledge Bases
- BPM Software
- Infrastructure: Software, optional Sun Hardware
- Services: Installation, implementation, training, support

With BPM Appliance, the customer benefits from more than 20 years of experience on methods, products and solutions of PROMATIS experts - Best Practice at its best! The combination - unique in the market - of knowledge in business processes as well as Oracle application and technology know-how turns the BPM Appliance to an optimally tuned business solution. In addition, Oracle Corp., as a global market leader, guarantees for the ongoing development and support with included standard products. And the best: Security for your budget by the PROMATIS Fixed Scope / Fixed price offer.

Note

The listed products are trademarked and belong to the respective owners. Stand of documentation: August 2010

PROMATIS software GmbH

Pforzheimer Str. 160
D-76275 Ettlingen
Germany

Ph. +49 7243 2179-0
Fax +49 7243 2179-99

info@promatis.com
www.promatis.com